

Our Customers Speak Out

"On Hold Marketing makes my job easier. As marketing director of a very busy 16-physician practice we are constantly adding new physicians and all I have to do is make one call and they take care of the rest! I don't have to worry about pronunciation or accuracy with any of the scripts because they verify all the information before they voice the dialogue. On-Hold always delivers top quality work and keeps me and my physicians happy!"

Pam Overstreet – Marketing Director,
Advanced Orthopaedic Centers

"On Hold Marketing has provided a service "second to none" and at the most reasonable of costs. They are a pleasure to deal with and are knowledgeable and professional. They came to us when we were searching for a low cost manner in which to highlight our specialty, radiology and lab services. I continue to be very pleased with their services."

Cathy Brown – Practice Administrator,
Midlothian Family Practice

"While preparing our marketing budget for the upcoming year, it became apparent that On Hold Marketing is THE most effective, value added service we've added for marketing and patient education."

Marilyn Spurlock – Practice Administrator
Rappahannock Family Physicians

"On Hold Marketing has been a great asset to our Practice. Their accuracy with medical terms is impeccable. Our patients have stated over and over how much they appreciate the information they receive while on hold. The entire On Hold Marketing team has been great!"

Janie Jacobs – Administrator
Pediatric Associates, PC

Don't let silence, a CD, or a radio station determine your patient's impression of your group.

We'll design a customized music and message on-hold program that creates the right impression...
...the professional image your patients expect.



20 Years of Excellence

On Hold Marketing
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Phones: 800-342-0098
804-273-6900

www.onholdmarketing.com



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"CREATING MORE PATIENT PATIENTS"

Customized Music and Message
On-Hold Programs For Your
Medical Telephone System

...the original On Hold Marketing

Founded in 1989, On Hold Marketing designs and produces professional telephone on-hold marketing messages for businesses, medical practices, and professional corporations.

Our 97 percent client retention rate reflects our focus on creativity and results.

The Difference

- We do all the work
- 70 years combined telecom, VoIP, production, & marketing experience
- In-house writers, studios, & sound effects libraries
- Program lengths longer than the industry average
- Male and female voice talent on every program
- Consultation on what does and doesn't work
- Three years International HOLDIE Award winners for creativity

In-House Creative Media Productions



**The process is
Easy For You
because we do it all...**

- Scripting
- Production
- Music and Talent Selection
- Periodic Reminders to Refresh Your Program

Benefits

- Fewer Hang-Ups
- Feature Physicians & Specialties
- Inform of New Screenings
- Introduce Procedures & Diagnostics
- Educate about Insurance Changes
- Show Community Participation
- Promote New Locations
- Provide Seasonal Health Tips
- Familiarize Callers with Staff

Other Services

- Lobby/Waiting-Room Music
- Audio for Web Sites
- Voice Prompts for Automated Attendant

