

Dental Practices Speak Out

"Our office has had the distinct pleasure of working with Brian Illes and the On Hold Marketing team for several years now and we are very pleased with the timely service we receive from them and the wonderful scripts that are created specifically for our growing dental practice. We value the relationship we have with On Hold Marketing and would highly recommend them to any practice, large or small."

The Office of Drs. Kowal and MacIlwaine

"We have been a satisfied customer of the On Hold Marketing Group for several years. We have always been very happy with the attention and service given to us."

**J Keller Vernon, D.D.S.
Dentistry By Design**

"We have found that the professional "Smiles On Hold" messages by On Hold Marketing provide a great service. We are able to tell callers about our office and our services, as well as the latest advances in dentistry. We have had a very positive experience and believe our messages make the few moments on hold more enjoyable for our patients."

**Norman J. Marks, D.D.S.
Marks Family Dentistry**

Don't let silence, a CD, or a radio station determine your patient's impression of your practice.

We'll design a customized music and message on-hold program that creates the right impression...
...the professional image your patients expect.



20 Years of Excellence

**On Hold Marketing
2720 Enterprise Parkway, Suite 110
Richmond, VA 23294**

**Phones: 800-342-0098
804-273-6900
www.onholdmarketing.com**



20 Years of Excellence



**Customized Music and Message
On-Hold Programs For Your
Dental Telephone System**

...the original On Hold Marketing

Founded in 1989, On Hold Marketing designs and produces professional telephone on-hold marketing messages for businesses, medical practices, and professional corporations.

Our 97 percent client retention rate reflects our focus on creativity and results.

The Difference

- We do all the work
- 70 years combined telecom, VoIP, production, & marketing experience
- In-house writers, studios, & sound effects libraries
- Program lengths longer than the industry average
- Male and female voice talent on every program
- Consultation on what does and doesn't work
- Three years International HOLDIE Award winners for creativity

In-House Creative Media Productions



**The process is
Easy For You
because we do it all...**

- Scripting
- Production
- Music and Talent Selection
- Periodic Reminders to Refresh Your Program

Benefits

- Fewer Hang-Ups
- Feature Pain Free Specialties
- Soothing Music and Voices
- Introduce Cosmetic Enhancements
- Educate about Insurance Changes
- Show Community Participation
- Promote New Locations
- Provide Dental and Gum Health Tips
- Familiarize Callers with Staff

Other Services

- Lobby/Waiting-Room Music
- Audio for Web Sites
- Voice Prompts for Automated Attendant

