

Industry Affiliations



Heating, Airconditioning & Refrigeration Distributors International

is a trade organization dedicated to advancing the science of wholesale distribution in the HVACR industry.



The American Supply Association is the national organization serving wholesale-distributors and manufacturers of Plumbing, Heating, Cooling and Piping products (PHCP) and Industrial Pipe, Valves and Fittings (PVF).

Put our 30 years

of HVACR promotion and production experience to work for you!

Don't let silence, a CD, or a radio station determine your caller's impression of your company.

*We'll design a customized music and message on-hold program that creates the right impression...
...the professional image you want.*



"20 Years of Excellence"

On Hold Marketing
2720 Enterprise Parkway, Suite 110
Richmond, VA 23294

Phones: 800-342-0098
804-273-6900

www.onholdmarketing.com/hvac.asp



"20 Years of Excellence"



SalesMaker On-Hold
Systems

TURNING YOUR HOLD
INTO PURE GOLD

**Music and Customized
Messaging On-Hold
For Your
HVACR Telephone System**

...the original On Hold Marketing

Founded in 1989, On Hold Marketing designs and produces professional telephone on-hold marketing messages for businesses, medical practices, and professional corporations.

Our 97% client retention rate reflects our focus on creativity & results.

The Difference

- We do all the work
- 70 years combined telecom, VoIP, production, & marketing experience
- In-house writers, studios, & music libraries
- Programs lengths longer than the industry average
- Professional Male and Female voices
- Consultation on what does and doesn't work
- Three years International HOLDIE Award winners for creativity

In-House Creative Media Productions



Benefits

- Fewer Hang-Ups
- Reduce contractor complaints
- Increase dealer awareness of products and promotions
- Feature Trips and Incentives
- Build traffic to the web site
- Promote enrollment in training
- Brand Building
- Callers Ask More Questions

Other Services

- Lobby/Waiting-Room Music
- Audio for Web Sites
- Voice Prompts for Automated Attendant
- In-Store Music & Messaging
- At the Pump Messaging

The process is Easy For You because we do it all...

- Scripting
- Production
- Music and Talent Selection
- Periodic Reminders to Refresh Your On Hold Program

