

Our Customers Speak Out

"On Hold Marketing has consistently been highly responsive and proactive in working with us. Their in-store music and messaging service is a solid part of our marketing plan because of the way they mix professional customized Goodwill messaging in between the songs. For about the cost of a cup of coffee a day, we're delivering an enhanced in-store experience for our customers & employees, providing messaging that shares the good work Goodwill does... all while eliminating the problems associated with antennas and dish satellite systems.."

Jim Shaver
Goodwill Industries of the Valleys

On Hold Marketing has been providing Pearson Mazda with superior sales and customer service since 2004. We recently moved to a new location and needed more than just an on hold message. On Hold Marketing created a highly effective music, and messaging system for our Sales showroom, which provides our customers a relaxed shopping environment and a great experience! The system does not require any maintenance from our end and automatically downloads new music. I have used other companies in the past, and none provide a system, service, or benefit that On Hold Marketing provides.

Mike Smith
Pearson Mazda

*Let us enhance your overhead
and in-store music choices
with customized messages that
draw your customers' attention
to your promotions
and featured products,
right at the Point-of-Sale!*



"20 Years of Excellence"

On Hold Marketing
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www.musicandmessaginginstore.com



"20 Years of Excellence"



*Customized In-Store Music
and Messaging*

...the original On Hold Marketing

Founded in 1989, On Hold Marketing designs and produces professional audio marketing and music programs for overhead, in-store, retail, in-queue, and professional shopping environments

Our 97% client retention rate reflects our focus on creativity & results.

The Difference

- We do all the work as your single source for equipment, music and messaging
- 70 years combined production, & marketing experience
- In-house writers, studios, & sound fx libraries
- Professional Male and Female voices
- Consultation on what does and doesn't work
- Three years International Award Winners for Creativity

In-House Creative Music & Messaging



Benefits

- Hassle free upload via internet or telephone line
- No satellite installation or maintenance
- Reinforcing ad campaigns
- Introducing new products
- Corporate control over music content
- Brand building
- Customers ask more questions
- The Trusonic player doubles as an On Hold player for your telephone system



Other Services

- On Hold Marketing
- Lobby/Waiting-Room Music
- Audio for Web Sites
- Voice Prompts for Automated Attendant
- At the Pump Messaging

Easy To Connect, Adjust, Enjoy!

